



ELECTRIC BIKES

NEWS

## Volt London urban e-bike launch celebrates 10 years of Volt

📅 Thursday, 5 May 2022 👤 Simon Cox

Volt has announced the launch of the new Volt London e-bike, marking the 10 year production anniversary for the e-bike manufacturer.

The Volt London is a single-speed e-bike, designed and specifically made for the urban rider, forming the latest addition to the [British e-bike](#) brands range, and is fully optimized to meet the needs of riders commuting and exploring the urban landscape.

[Volt](#) founder and Owner, James Metcalfe comments, "With the London we set out to achieve a simple and sleek design that emulates the popular style of a single speed 'fixie' bike but delivers the power and performance of a conventional e-bike. Everyone at Volt has worked tirelessly to ensure that we created an all-round urban e-bike that delivers everything the city rider would need. We're excited to see that the hard work has already been recognised with the Red Dot 2022 Design Award and cannot wait to see what the public think."



The London features an advanced tech torque sensor' with Spintech/Bafang Motor system which provides the best of both worlds. Combining the precision and range of a crank drive motor with the power and boost of a rear-wheel motor results in more versatility from an electric bike system. More motor technology means options for more simplicity in the drivetrain, the London boasts a sleek single speed set up, saving extra bulk and avoiding extra maintenance.

The high-end components on the London provide comfort and durability, with grips and saddle from Fabric, pedals from Acros Components and puncture-resistant, grippy tan wall tyres from Schwalbe.

Adding to the London's variety of uses is the option for carrying extra luggage on the detachable front rack and the option to fit a rear rack for the extra bits. The flat front rack is perfect for pizza, briefcases, rucksacks or maybe even a couple of beverages - whatever the occasion!



The launch of the London is also marked by some unique collaborations with key partners. Dashed are producing a limited edition Volt helmet, and both Muc-Off and Spanninga have also supported the launch event.

Volt had previously released research showing that people in the UK have been looking at more [sustainable transport options for their daily commute](#), with 44% of Londoners more likely to use an e-bike than pre-pandemic.

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