

Visiting Angels introduces e-bikes to care team

By **Gemma Lloyd** September 16, 2022



Visiting Angels has introduced two e-bikes to their care team and is the first franchise in the care sector to be commencing use of the low-emission alternative form of transport throughout the network.

Since its inception, Visiting Angels has been focused on listening to their staff and working towards being the best care employers in the sector.

As concerns emerged with the cost-of-living crisis, Visiting Angels listened to their carers who couldn't afford to buy or run a vehicle.

As the demand for Visiting Angels' services continues to increase, Managing Director, Dan Archer, believes it is the perfect time to explore more ways to open doors for passionate people to join the care profession.

Dan Archer said: "With the cost-of-living crisis having a significant impact on the financial wellbeing of those working in the care sector, it was our duty to introduce a form of low-cost transport to support carers."

"As a carer-centric company, we listen to people who are really keen to work for Visiting Angels but, in this case, feel they are unable to because they don't own a vehicle or are concerned by record fuel prices. Providing this little extra pedal power to our teams is going to make a big difference."

The roll-out of the e-bike scheme is another demonstration of Visiting Angels prioritising the wellbeing of its staff.

With cycle-to-work schemes growing in popularity to reduce carbon footprints, there is growing evidence suggesting e-bikes are playing a significant part in improving employee wellbeing.

Dan Archer sees this as an ideal way to help carers start their days off on the right foot.

He added: "It's vital that, as an organisation fundamentally built around our care givers, we continually listen to them and respond. E-bikes are just one of the many ways we are addressing the impact the cost-of-living crisis is having on our care teams.

"For those with vehicles, we have always paid a significantly higher pence per mile than is the standard in the care sector, as well as servicing our staff vehicles for them once a year and paying for new tyres. We also pay more than the industry average hourly rate and commit to at least a 5% increase each year. We think this approach to rewarding care givers should be the norm, not the exception, in the care industry."

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